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## PARTYPOOPER TAKES THE CAKE ON OCTOBER 21, 2025

Jeff Kinney Reveals *Partypooper* as the 20th Diary of a Wimpy Kid Book on *The Kelly Clarkson Show* and Announces His Series Has Sold 300 Million Books Worldwide

New York, NY (February 27, 2025)—Jeff Kinney revealed on *The Kelly Clarkson Show* today the title and cover for his eagerly anticipated **twentieth installment** in the global bestselling Diary of a Wimpy series, which has now **sold over 300 million copies worldwide**. *Partypooper (Diary of a Wimpy Kid Book 20)* will be published on October 21, 2025, by Amulet Books, an imprint of Abrams Children’s Books, in hardcover and ebook by Abrams as well as in audio by Recorded Books and released simultaneously in 26 countries.

This impressive sales milestone and the reveal of *Partypooper* kick off a major celebration that’s full of festive fun and giving back. Surprise parties at school assemblies, library gatherings, and community spaces are in store for the fans, friends, educators, and parents who have made the Diary of a Wimpy Kid books so beloved. Parents are encouraged to visit [www.wimpykid.com](http://www.wimpykid.com) to express interest in a Diary of a Wimpy surprise party at their child’s school.

Sharing gobs of fun and over-the-top antics, *Partypooper* takes the cake as Greg Heffley throws an epic birthday party for none other than himself. A #1 international bestselling series, Diary of a Wimpy Kid books have now sold more than 300 million copies globally and are published in 86 editions in 70 languages. Charles Kochman, Abrams editor-in-chief and Kinney’s longtime editor, will edit the new book.

Every birthday deserves to be extraordinary, and Abrams’ marketing and publicity campaign will ensure this milestone year is one to remember. Diary of a Wimpy Kid fans can join the *Partypooper* celebration with Abrams’ marketing and publicity campaign hosting heaps of hilarious fun and laughs. Get ready to celebrate with a thematic campaign served to audiences of multimillions, including national advertising, influencer activity, dynamic digital content, head-turning promotions and party favors for classrooms, teachers, librarians, and family audiences coast-to-coast. The campaign has Jeff Kinney back on tour throwing surprise parties and once again hosting interactive and epic events that build on the success of his most recent tour for global bestseller *Hot Mess*, the nineteenth book in the Diary of a Wimpy Kid series.

Kinney is one of the world’s bestselling authors—published in 2007, the first Diary of a Wimpy Kid book was an instant bestseller. The series has remained on the *New York Times* bestseller list for seventeen years since its publication and through the release of the nineteenth book as well as the three-book spin-off Awesome Friendly Kid series. The series is also a fixture on the *USA Today*, *Wall Street Journal*, *Publishers Weekly*, and IndieBound bestseller lists and is one of the top-five bestselling book series—adult and kids—of all time. Three books in the series, *Diary of a Wimpy Kid*, *Rodrick Rules*, and *Cabin Fever*, have also been adapted by Kinney as full-color animated films on Disney+.

### About the Author

Jeff Kinney is a #1 *New York Times* bestselling author and a six-time Nickelodeon Kids’ Choice Award winner for Favorite Book for his Diary of a Wimpy Kid series. Jeff has been named one of *Time*’s 100 Most Influential People in the World. He spent his childhood in the Washington, D.C., area and moved to New England in 1995. Jeff lives with his wife and two sons in Massachusetts, where they own a bookstore, An Unlikely Story. For more about Wimpy Kid visit [wimpykid.com](http://wimpykid.com).



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